

WE SERVE

NM LIONS ROAR



VOL. III, ISSUE XVI

OCTOBER 2009

Lions International Purposes

- To Organize**, charter and supervise service clubs to be known as Lions clubs.
- To Coordinate** the activities and standardize the administration of Lions clubs.
- To Create** and foster a spirit of understanding among the peoples of the world.
- To Promote** the principles of good government and good citizenship.
- To Take** an active interest in the civic, cultural, social and moral welfare of the community.
- To Unite** the clubs in the bonds of friendship, good fellowship and mutual understanding.
- To Provide** a forum for the open discussion of all matters of public interest; provided, however, that partisan politics and sectarian religion shall not be debated by club members.
- To Encourage** service-minded people to serve their community without personal financial reward, and to encourage efficiency and promote high ethical standards in commerce, industry, professions, public works and private endeavors.

Lions Code of Ethics

- To Show** my faith in the worthiness of my vocation by industrious application to the end that I may merit a reputation for quality of service.
- To Seek** success and to demand all fair remuneration or profit as my just due, but to accept no profit or success at the price of my own self-respect lost because of unfair advantage taken or because of questionable acts on my part.
- To Remember** that in building up my business it is not necessary to tear down another's; to be loyal to my clients or customers and true to myself.
- Whenever** a doubt arises as to the right or ethics of my position or action towards others, to resolve such doubt against myself.
- To Hold** friendship as an end and not a means. To hold the true friendship exists not on account of the service performed by one another, but that true friendship demands nothing but accepts service in the spirit in which it is given.
- Always** to bear in mind my obligations as a citizen to my nation, my state, and my community, as to give them my unswerving loyalty in word, act and deed. To give them freely of my time, labor and means.
- To Aid** others by giving my sympathy to those in distress, my aid to the weak, and my substance to the needy.
- To Be Careful** with my criticism and liberal with my praise; to build up and not destroy.

INSIDE THIS ISSUE:

LCIF Happenings	2
USA/Canada Forum	2-3
Membership	3
Black and White Ball	4
High Rolls Apple Festival	5
NM Lions Crane Reading	5
Carlsbad Downtown Lions	6
Sandia Mountain Club	7
NM Lions Shirts & Pins	7
Lea County Lions News	8
Raton Lions News	8
Proclamation	9
Taos Lions Club	10
Capital City Lions	10
Sandia Mountain Lions	10
Carlsbad Downtown Lions	11

NEWS FLASH!!!!

NMLOK Program Administrator Job is still open. The job posting is on the NM Lions Website www.nmlions.org.

Provided by Lions Club International

WHAT'S HAPPENING WITH LCIF?

We are currently beginning a new era for our Lions Clubs International Foundation. We are in the first year of a three-year endeavor to increase contributions to LCIF by 50% by 2011. LCIF currently brings in about \$20 million each year. By increasing our LCIF income, LCIF will be better able to assist Lions Clubs in completing projects that are too large for them to complete by themselves, and better able to assist the needy of the world as costs continue to rise.

We hope to accomplish the increase in funds through increasing Club & Individual Giving, Corporate & Foundation Giving, and Planned Giving. As a side note – if 1/3 of our 1.3 million members would each give \$70 each year the goal would be met.

Why should we in MD40 increase our support for LCIF? Since 1988 MD40 received \$375,609 in grants from LCIF, and will receive \$150,000 more for our KidSight Program, which brings the total to \$525,609. Additionally, LCIF provides funds for Lions Quest and Special Olympics.

Our District Coordinators are in place, and will begin making presentations to clubs in their Districts. The LCIF District Coordinator for 40N is PDG Tom Himrod. The LCIF District Coordinator for 40S in Council Chairperson Rick Jensen. They are ready to make a LCIF presentation to your club. Need a program – call your District Coordinator.

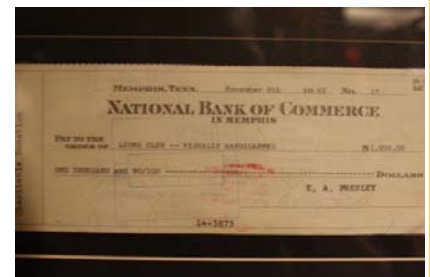
Submitted by: PCC Bob Jones, MD40 LCIF Coordinator

Carlsbad Downtown Lions At USA/Canada Forum in Memphis, TN



At Right: Lions David Long, Gemma Ferguson, Jennifer Long, Johnny Washburn, and Melissa Washburn

Picture at right:
Did you know
Elvis donated to
Lions?



Provided by Lion Jennifer Long

ARE WE KEEPING OUR MEMBERSHIP UP?

First off, how are we doing with retaining our members this Lionistic Year? As of September (the latest information available from LCI) we have a **net loss of four for the first three months of the 2009 – 2010 Lionistic Year**. We are up 3 from one year ago, but we need to work keeping our members. Some examples of how to do this follows.

Members Need Jobs Past International President Jimmy Ross told us in a workshop that “if we didn’t have a job for a member, we didn’t need a member”. How do we make sure that each member has a job (is a contributing member)?

- * Determine the interests, capabilities, & expertise of each member.
- * Determine what capabilities are required in projects of your club.
- * Match them up through volunteers for projects, or ASKING specific individuals to work on particular projects.
- * Make sure that committees, not just a chairperson, work projects.
- * Match inexperienced Lions with experienced Lions on projects – we develop expertise and leadership

Think about the above – you can come up with even more ways to make sure that every Lion has a job (a responsibility).

In my last Lions Club we had a member who couldn’t see well and had limited mobility. That Lion was given a club roster (large, bolded print). He called each member to remind him/her of our club meetings. He had a responsibility, felt needed, and contributed to the club. That’s a reason many of our members have joined Lions – members want to contribute.

Submitted by PCC Bob Jones, Retention Chairperson 40N

More Pictures from the USA/Canada Forum in Memphis, TN



At left: International President Eberhard J. Wirfs (Kelkheim am Taunus, Hessen, Germany) speaks to the Lions at the Saturday lunch.

Top Right: The very large Lions choir only practiced once together before performing but did a wonderful job entertaining us at the Saturday dinner in Memphis.

At Right: Milwaukee Lions trying to pump everyone up for next years USA/Canada Forum in Milwaukee, Wisconsin at the Saturday dinner in Memphis.

Provided by Lion Melissa Washburn



*The Alamogordo Breakfast
Lions Club Present their*



*Second Annual
Black and White Ball*

November 7th 2009

Non-Commission Officers Club

Holloman Air Force Base

Master of Ceremonies D J Hale

Live Entertainment

Dining and Dancing 6 to 10 p.m.

Ticket Donations \$25.00 Per person.

Ticket price includes dinner

Cash Bar Available

*“Operation KidSight” Recognizing Local
Participating Eye Professionals and their Staffs
Silent Auction*

Proceeds Support our Children’s Services programs.

For Ticket Information Call 434-6296 or 437-0912

Tickets available at

Alamo Chamber of Commerce

Crystal Clear Ice Co, 1st St

Or any Breakfast Lion

White Sands Blvd,

Western Bank 9th St.

Donations Welcomed

Club News

HIGH ROLLS APPLE FESTIVAL

Saturday & Sunday, October 17 & 18

Sat., 9 am-5pm, Sun., 9am-4pm

Free Admission & Parking.

Off US 82 in High Rolls, NM

Sponsored by the High Rolls-Mt. Park Lions' Club

Visit us at: highrollsfestivals.com

The Annual High Rolls Apple Festival will be held Saturday, October 17 from 9 AM –5 PM and Sunday, October 18 from 9 AM- 4 PM. Hosted by the High Rolls Lions Club, this fun filled weekend for the whole family will offer arts, crafts and food vendors, plenty of apples and apple pies, apple butter and apple drink. Spend the weekend in the mountains with your family having fun at the Apple Festival! Admission to the festival and parking are free . The event is held at the Community Center, 56 Cottage Row, located just off US 82 in High Rolls (between Alamogordo and Cloudcroft). No pets, please! The High Rolls-Mountain Park Lions' Club uses proceeds from the festival for the support of the Community Center, a no-cost location for senior citizens to have lunch, a place for community gatherings, and a lending library. Planning is underway for a new facility with expanded grounds and new capabilities. The club also actively supports Lions' International programs and provides the annual E. Ross Shain Scholarship for a community member. For details, visit www.highrollsfestivals.com or call Crystal at 575-682-5591 or Barbara at 575-682-3260.

Provided by Lion Barbara Horner

New Mexico Lions Crane Reading Foundation Receives Grant

Dollar General founder James Luther (J.L.) Turner's father died in an accident in 1902 when J.L. was only 11 years old. J.L. had to quit school so he could work the family farm and help provide for his mother and siblings. After many struggles in retailing, J.L and his son Cal opened the first Dollar General store in 1955. Thus, Dollar General Corporation has a special interest in promoting literacy. This interest benefited Las Cruces when the Dollar General Foundation made a \$1000 grant to the NM Lions Crane Reading Foundation. The NM Lions Crane Reading Foundation operates a reading lab at the Dream Center 1400 Sixth Street. For information about the programs, call Allen Crane at 373-0561 or 649-5878.

Local store manager Jose Trujillo presented the check to Eldon Steelman, Secretary of the Reading Foundation.



Provided by Lion Eldon Steelman

Club News

Carlsbad Downtown Lions Operation KidSight

The Carlsbad Downtown Lions have begun their 2009-2010 Operation KidSight effort. Our first stop was Loving, N.M. Unfortunately, our camera would not work and we had to re-schedule. But with a call to iScreen, they had us back in business then next week. The problem turned out to be with the cords but they overnighted a complete new system. They really are wonderful to work with. A total of 57 kids were screened and 9 of those were found to have problems. That a 15.8% referral rate! I uploaded our pictures at 4:00pm and got the results back at 11:30pm the same day! Talk about service. Our next stop was in Carlsbad, N.M. at the Head Start. We screened 236 kids but have not received the results back yet. We still have a couple more schools to do and will let you know how it goes.



(L-R) Lions Judy Pressett, Myrl Moore, and Stan Bode. (Lion Jennifer Long taking picture.)



(L-R) Lions Jennifer Long, Myrl Moore, and Stan Bode.

Provided by Lion Jennifer Long

Carlsbad Downtown Lions Business Fair Booth a Success!

Carlsbad Downtown Lions Club rented a space at the Annual Shop Carlsbad First Business Fair. The club was able to sell 150 Rifle Raffle Tickets, 5 new Flag Contracts, and get several new members. The club also screened kids eyes and had our Lion greeting the public.



(L-R) Lions Jennifer Long and Stan Bode screening a child's eyes as his mom looks on.

(L-R) Lions Stan Bode, Jenifer Long, Melissa Washburn (inside Lion), Joe Gant, and Gemma Ferguson.



Provided by Lion Melissa Washburn

Club News

Sandia Mountain Lions Club News

New Officers of Sandia Mountain Lions Club are implementing a new Program of Work under the direction of incoming president Lion Bobby Richardson. The year's first project is a Peace Poster Contest for junior high school age youths in the East Mountains. The Club will also participate in the Los Vecinos Halloween activity. An ongoing project is the collection of used eyeglasses and hearing aids, with collection boxes located at various Tijeras and Cedar Crest businesses and professional offices.



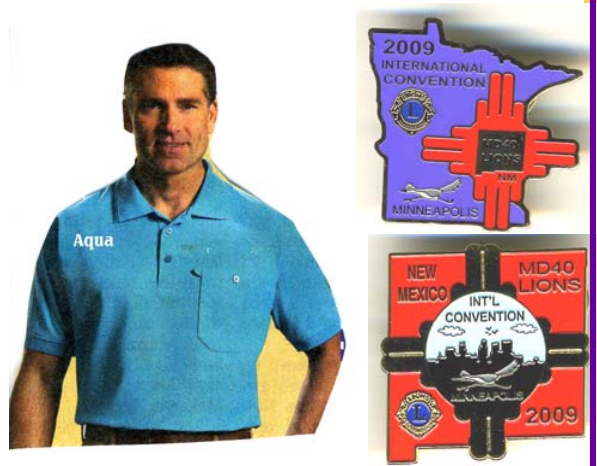
Other 2009-2010 officers include Lion Glen Simmons, Secretary; Lion Bob Scofield, Treasurer; Lion Ray Tucker, Newsletter Editor; Lion Dr. Steven Berry, Sight Chairman; and Lion Bob Jones, Membership Chairman. For information about meetings held on the first Tuesday of the month at 6:30 p.m., call 286-6267.

Seated, Lion Bobby Richardson, President; Standing L-R, Lion Ray Tucker, Newsletter Editor; Lion Glen Simmons, Secretary; and Lion Bob Scofield, Treasurer.

Provided by Lion Gerry Jones

NM Lions Shirts and 2009 State Pins

After a long arduous search, a source has been located for MD40 Lions Shirts! The color is an exact match to old shirts with western yoke. The best feature is they have a pocket. Color-Aqua; Sizes-Variou; Price - \$21. Shirts are available from PDG Kitty Callender. 2009 NM State and Prestige Pins are now also available from PDG Kitty (575-258-1345 or callendergirl54@hotmail.com. Cost of pins is \$3 each or two for \$5.



Club News

Lea County Lions Teaming Up For Operation KidSight

Lea County Lions have formed “Lea County Lions Operation KidSight” by joining in the purchase of a PediaVision Eye Camera. Children in several daycares have been screened in Lovington and Hobbs. In October, the schools in Eunice, Jal and Tatum will be screened. Lovington will follow in November. On September 28th and 29th Headstart in Hobbs participated with over 260 children receiving eye screening. The Lions pictured worked at the Headstart screening.



At Left: Left to right: Lions Mike Donoho, Mary Jean Reese, Diana Donoho, Roy Robinson, Ruth Edwards, Charles Rothwell, Amy Robledo and Rick McComas. These Lions were from Lovington Lions, Eunice Lions, Hobbs Downtown Lions and Hobbs Evening Lions.

Provided by Lion Roy Robinson

Raton Lions Constitution Day

Constitution Day – During Constitution Week, September 14-18, 2009, Attorney Steve McConnell presented a very informative program to each 5th grade classroom at Kearny Elementary School and gave the students booklets which contained copies of our country’s founding documents: The Declaration of Independence and the Constitution on the United States of America. This program was developed due to the combined efforts of the NM Bar Association, National Liberty Day Foundation, and the Raton Lions Club. Mr. McConnell also held a special discussion with the students that are currently working hard to earn a position on Kearny Elementary School’s Liberty Day Kids Team and are beginning their study of our country’s founding documents. The students, teachers, and staff would like to thank Mr. McConnell for his educational and informative presentation and the Raton Lions Club for their continued efforts as Partners in Education.



Front-Left to Right: Lion Frankie, Dante Sparaco, Mabry Requa, Bailey Ramirez, Jacob Hattaway, Alina Pillmore, Kevin Fanelli, Mr. Steve McConnell
Back-Left to Right: Dillion Lemons, Tate Wood, Sara Johnson, Estrella Vargas, Hondo Esparza, Jason Parker

Mr. Steve McConnell speaking to the class about Constitution Day.

Provided by Lion Frankie





STATE OF NEW MEXICO EXECUTIVE OFFICE SANTA FE, NEW MEXICO

Proclamation

WHEREAS, the primary goal of the New Mexico Lions Operation KidSight (NMLOKS) is to ensure that every Pre-K and K child (3-5 years old) in NM is screened annually. Children younger and older than this age range can be screened if a club has the equipment, financial, and personnel resources to do so. NMLOKS will also assist needy parents to fund their child's eye exam and treatment if there is no other source (e.g., Medicaid, state children's financial assistance program, etc.). The Gallup Lions Club Operation KidSight has assisted over 100 children with recent vision screenings; and

WHEREAS, the eye, the muscles that control the eye, the optic nerve, and the area of the brain that gives us vision are completely developed, no matter how perfectly or imperfectly, by the age of 6 and vision deficiencies that may have occurred during development will be very difficult or impossible to treat after the age of 6 when vision development is completed; and

WHEREAS, many of these problems, when caught early enough can be completely corrected, and the earlier they are diagnosed, the better the chance of correction and the easier and less expensive the treatment; and

WHEREAS, children's vision disorders include near-sightedness, far-sightedness, astigmatism, and other eye problems that can cause Amblyopia, or lazy eye, which is the eye condition noted by reduced vision where the brain, for some reason, does not fully acknowledge the images seen by the amblyopic eye. This almost always affects only one eye but may manifest with reduction of vision in both eyes. It is estimated that three to five percent of children under age 6 have some form of Amblyopia; and

WHEREAS, early treatment of Amblyopia is usually simple, employing glasses, drops, vision therapy, and/or eye patching. Although detection and correction before the age of 2 is considered to offer the best outcomes, recent scientific research has disproven the long held belief that children over 7 years old cannot be successfully treated. Amblyopia causes more visual loss in the under 40 age-group than all the injuries and diseases combined in this age group; and

WHEREAS, improvements are possible at any age, but early detection and treatment of Amblyopia offer the best outcome. If not detected and treated early in life, Amblyopia can cause a permanent loss of vision with associated loss of stereopsis (two-eyed depth perception). Vision screenings such as those conducted by the Lions are needed for all young children and the 20/20 eye chart or acuity screening is not adequate;

NOW, THEREFORE I, Bill Richardson, Governor of the State of New Mexico, do hereby proclaim October 10, 2009 as:

"Gallup Lions Club Day"

throughout the State of New Mexico.

Club News

LOCAL VOLUNTEERISM AT IT'S BEST

This past Saturday, and for over 18 years, the Taos Community has answered this call by participating in the Holy Cross Hospital's Annual Health Fair.

Through the efforts of The Holy Cross Foundation, led by Sally Trigg and her assistant, John Huxol, hundreds of adults and families are offered information and health advice from free eye screenings, blood pressure readings and diabetes testing, to free health and assisted-living advice by a host of health care providers, various businesses and volunteer organizations staffed by individuals answering the call the call of volunteerism.

The importance of what the HCH Fair means is easily understood when we see, read and hear the unfortunate events and spectacles taking place around the country regarding health insurance. Fortunately, those community individuals and organizations that gave their time on Saturday better speak to the good of the Taos community when compared to our national elected officials and media.

One of the participating organizations at the health fair is the Taos Lions Club, which again offered free blood pressure readings by two local nurses, Ruth Hand and Martha Toledo and eye chart readings through Tonometry testing by local Optometrists, Dr. Jane Compton and Dr. Robert Ratzlaff. 124 individuals were seen by the Lions Club and the professionals that assisted them.

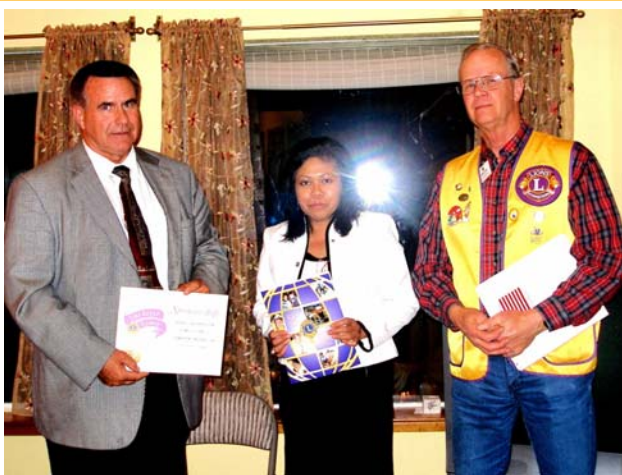
At the present time, no one knows what the outcome of the health insurance reform debate will be. However, the need for the continuation of the Holy Cross Foundation's Annual Health Fair and volunteer participation from health organizations should remain a priority for our community.

We at the Taos Lions Club will begin our third year of offering free eye screenings. This year will be it's first year of color blindness and depth perception testing of Taos County children, a continuing contribution to Taos County by volunteers.

Provided by Lion Rich Sanders

From September through October, Capital City Lions Club Volunteers will have done over 1,700 eye screening on pre-K and Kindergarten children.

Provided by Lion Mary Clyde



Sandia Mountain Lions Club welcomed new member Linda Cuenco at its October 6 meeting. She was sponsored by President Bobby Richardson, left, and inducted by PCC Bob Jones, right. Hosting the meeting were Lions Dr. Steven and Sarah Berry who prepared a typical meal from Wales, her home country. A potato and leek soup and fresh baked bread were followed by pan fried raisin cakes...delicious!

Provided by Lion Gerry Jones

Lions Club marks holidays by placing 'Old Glory' along Carlsbad streets



From the Current-Argus

Posted: 10/12/2009 10:36:24 PM MDT

CARLSBAD — At dawn's early light on Columbus Day, men and women of the Carlsbad Downtown Lions Club were busy Monday placing American flags at businesses and residences - just as they do for all nine national holidays. Before the afternoon is over, they will retrace their steps, gathering the flags to store them until the next national holiday.

The local club has been selling and servicing business and residential flag display contracts since 1970. For \$30 a year, Old Glory can be displayed at any one of the 350 contracted businesses and residences locally. There was a time in the past when the club serviced about 450 flag contracts.

Club member Jennifer Long said there are 10 flag display routes that members service. The flags are kept in storage space donated

by Ross Hyden Motors - referred to as the flag shack.

"When we quit selling brooms and mops, we started doing the flag deal," said Bill Bartlett, a 62-year member of the club. "We do it for all the national holidays and occasionally something special."

"I did it for many years, except for the last 10 years. The flags were the most enjoyable until I got too old," he added.

Bartlett remembers being asked to be a member of Lions before he went into the service, but he couldn't qualify.

"I wasn't old enough then because you had to be 21 and I was only 20. After I was home from the Army, I joined. I think I was about 26 and I'm 88 now," Bartlett said.

He said he had enjoyed selling the brooms and mops each spring.

"I missed serving as secretary or treasurer but I've been everything else in the club," he added.

On Monday morning, Lions Dick Merchant and Karen Robinson placed the majority of their flags down along both sides of Pierce Street. Merchant drove and Robinson cleaned out the pole holes and set the flags.

Robinson joined the club early in 2005 and didn't waste any time adopting Lionism. She finished her term as president in June and has been helping Merchant on the Pierce Street flag route for three years.

"I have loved this club," Robinson said. "There's a bunch of gentlemen and the ladies in the club are nice women."

The majority of the members are older, and not too many young people are interested enough to join the club, Robinson explained.

"Young people don't join service groups anymore. People aren't civic-minded anymore and join just for the thrill of it," said Robinson.

The club has been involved in fundraising projects through the years. Some of their most recent projects are the annual Haunted House - which also involves the Carlsbad High School Mummies - tree sales, football raffle cards and Texas Hold 'Em Poker tournaments.

The club donates to a number of youth and community organizations including Boy Scouts, Girl Scouts, Boys & Girls Club, Christmas Anonymous, Class Act, Falcon Fest, Fourth of July Fireworks, Special Olympics, Carlsbad Community Concerts (with tickets being donated to the retirement homes), United Way, Operation Wounded Warrior, Canine Companions, SECJ Livestock Board, NMSU-Carlsbad scholarship, CARC, Riverblitz, Landsun Caring Hands, Lakeview, Relay for Life, Operation Comfort and MLK Scholarship to name a few.

"We have many different projects, but sight conservation is our club's main project," Bartlett said.

The Carlsbad Downtown Lions Club meets at noon on Tuesday at the Carlsbad Medical Center.

Anyone interested in joining can call the club president, Joe Gant, at 887-3956. For more information on club projects and fundraising, visit www.carlsbadnmlions.org.

Lions Clubs International
Multiple District 40 Council

MD40 Council Chair
Rick Jensen, PDG

District Governor D40N
Miriam Stucker

Vice-District Governor D40N
William J. Guss

District Governor D40S
Rosa Doporto

Vice-District Governor D40S
Phil Marvel

MD40 Council Sec./Treas.
PDG Tom Himrod



www.nmlions.org

Lions Clubs International
Multiple District 40 Council Committee Chairs

<i>Constitution & By-Laws</i>	PDG Ralph Richards
<i>Diabetes Awareness</i>	Jeanette Lang
<i>International Convention</i>	PID Don Reese
<i>Special Olympics</i>	PID Gordon Post
<i>USA/Canada Forum</i>	PDG Tom Himrod
<i>Youth Camp & Exchange</i>	Rose Himrod
<i>Lions Quest</i>	Ardis Adams
<i>MD40 Website</i>	Shelly Smith
<i>MD40 Roar</i>	Jennifer Long
<i>State Convention</i>	Chuck Galusha
<i>State Pins & Shirts</i>	PDG Kitty Callender
<i>Membership</i>	PID Ray Marley
<i>Extension</i>	PDG Jim Brannon
<i>Retention</i>	PDG Kitty Callender
<i>Leadership</i>	PID Ray Marley
<i>Women's Development</i>	Melissa Washburn

Important Dates:

24 October	2nd D40N Cabinet Meeting
31 October	2nd D40S Cabinet Meeting

MD40 Club Charter Anniversaries

Raton	October	1945
Farmington Evening	October	1928
Albuquerque Uptown	October	2008
Moriarty	October	1971
Lordsburg	October	1930
High Rolls/Mountain Park	October	1958
Capitan Smoky Bear	October	2005
Cloudcroft	October	1947

CONGRATULATIONS LIONS!